

Cindy Potter | graphic design  
415-254-4498 | cindypinc@gmail.com

## skills

Web | Print | Illustrator | Photoshop | InDesign | GoLive | Powerpoint | Dreamweaver | HTML

## general experience

Cindy has freelancing as a graphic designer in the Bay Area for 8+ years. A hard worker, with a creative mind, her clients return impressed with her commitment to budget, schedule and creative solutions.

Print design: designing and managing print pieces for small and large local civic organizations and businesses.

Web design: developing and designing banners and websites using HTML, GoLive, Dreamweaver, Photoshop and Illustrator

## specific experience

2006 to present

Studio B	YOGASTUDIO, Access ToSavingsCard®
Circle Point	Golden Gate Bridge, Doyle Drive, Stanford University: print and web design
RMC Water	Russian River Watershed and San Francisco Public Utilities Commission: print and web design
Huckleberry Youth Programs	Annual Report, Newsletter, and Strategic Report design
Vector Labs	Complete web re-design
Other Freelance	Bagatto, BMG, Federated Media, Fond Catering, The Project Solution

2004 to 2006

Studio B	YOGASTUDIO and Litman/Gregory Associates: print and web design
Salt Branding	Mobile 365 and Glu: production design
Norcal Insurance	Ad production, placement, and organization
Circle Point	Various clients: logo, collateral, report and web design
RMC Water	Various clients: logo, collateral and report design
Huckleberry Youth Programs	Annual Report and newsletter design

2000 to 2004

Aquent	Deloutte and Touche: graphic design for marketing department
Public Affairs Management	Newsletter and brochure design for more than 20 projects
Orpheum Theatre Group	Advertisement placement and design, brochure design

Prior to 2000

Gearbox Toys	Product and packaging design for die-cast metal toy replicas
Public Affairs Management	Newsletter and brochure design, marketing coordinator

## education

University of Iowa	Iowa City, Iowa: BA Photography 1996
Miami Ad School	San Francisco, California: Continuing Education in Design 2002-2003
City College of San Francisco	San Francisco, California: Metal Arts 2005-present